Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Anti-Smoking Project: Impact on the Respiratory System**

**Learning Targets:**

* I am able to persuade someone to not smoke, quit smoking, or inform them of the dangers of smoking to the respiratory system

**Theme:** You are going to watch different campaigns for people to start smoking in class. Based on the information we’ve discussed in class we realize the harm and danger this can have on your body and life. Your job is in a group of four to create a public service announcement in one of these themes:

* Dangers of tobacco use.
* Diseases associated with tobacco use.
* Social problems associated with tobacco use.
* Quitting tobacco use.
* Things to do instead of smoking.
* Laws pertaining to tobacco use.

**Tasks:** Once your group decides the theme of your campaign ad you will need to complete the following tasks:

1. Research Smoking Statistics and Facts (1 day)
2. Write Script for Anti-Smoking Commercial (Keep in mind the following: What is your message? Why is the message important? and Who is your audience? ) (1 day)
3. Practice and Bring in Props for Commercial (1 day)
4. Film Commercial *(Filmed on : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ during class)*
5. Complete Written Reflection (Done while other groups are filming)

**Potential Research Websites:**

<http://www.thetruth.com>  
<http://www.tobaccofreekids.org>  
<http://www.www.cyberisle.org>  
<http://www.tobaccofacts.org>  
<http://www.quit4life.com>  
<http://www.smokingsucks.nfld.net>

**Rubric:** You will be graded and given feedback using the rubric shown below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Learning Target** | **Exceeding** | **Meeting** | **Approaching** | **Beginning** |
| I am able to persuade someone to not smoke, quit smoking, or inform them of the dangers of smoking to the respiratory system. | I provided strong, clear, and accurate information with an in-depth look at the dangers of smoking. I always used correct vocabulary and multiple examples to support my information. | I provided accurate information with an in-depth look at the dangers of smoking. I used key vocabulary, points, and an example to support my information. | I provided somewhat accurate information with an in-depth look at the dangers of smoking. I attempted to use some vocabulary and key points. | I provided unclear or incorrect information in attempts to understand the dangers of smoking. |
| I am able to create and produce a commercial that informs an unknown audience about one of the major theme about smoking. | Students create a commercial that is visually appealing as well as informative to an audience. The commercial is clear, concise, and provides an indepth look at once of the theme choices. | Students create a somewhat visually appealing commercial that informs audience in a clear and coherent manner about the theme choice. ` | Students create commercial that has only some accurate information and the theme of the commercial is unclear. | Students attempted to create a commercial, but theme and information is unclear or lacking. |

**Impact on the Respiratory System: Written Reflection**

**Learning Target**:

1. I can explain and describe the function/structure of the respiratory system.
2. I can explain the impact of smoking on the respiratory system.

|  |  |  |  |
| --- | --- | --- | --- |
| **4-Exceeding** | **3-Meeting** | **2-Approaching** | **1-Beginning** |
| I provided strong, clear, and accurate responses to each question. I always used correct vocabulary and multiple examples to support my answers. | I provided accurate responses to each question. I used most vocabulary and gave an example to support my reasons. | I provided somewhat accurate responses to each question. I attempted to use some vocabulary in my response. | I provided unclear or incorrect responses to the short answer questions. |

**Reflect and Respond to the following questions:**

1. How does smoking impact all the structures in the respiratory system?
2. What is the function of respiratory system and how is it related to the circulatory system?
3. What steps or actions can you take as a person to remain smoke free?
4. How do the media influence the use of tobacco products?